

TIFFANY & CO.

SAATCHI GALLERY

Tiffany & Co.'s Brand Exhibition "Vision & Virtuosity" Arrives in London with an Extraordinary Display of Jewels, Craftsmanship and Creativity

NEW YORK, NY & LONDON, UK (April 4, 2022)—Tiffany & Co. announces today it is embarking on the next chapter of its "Vision & Virtuosity" exhibition, bringing over 400 objects from the House's archives to London's iconic Saatchi Gallery. A visual chronicle of the storied jeweler since its founding in New York City in 1837, "Vision & Virtuosity" takes visitors on a journey through everything from archival high jewelry designs, Tiffany's famed window displays and its recently acquired Empire Diamond of over 80 carats to important relics of popular culture such as the original script from *Breakfast at Tiffany's*. It is a celebration of Tiffany's authority as the purveyor of the world's finest diamonds and a showcase of how two core values—vision and virtuosity—have guided the House for 185 years.

"'Vision & Virtuosity' tells the extraordinary story of one of the oldest luxury jewelers, through its nearly 200-year history of pioneering creativity, legendary craftsmanship and sourcing of the world's most extraordinary diamonds and gemstones," said Anthony Ledru, President and Chief Executive Officer, Tiffany & Co. "This exhibition perfectly captures our long-standing heritage in bridging tradition and modernity. We are thrilled to share the world of Tiffany & Co. and our unique high jewelry style with London."

Each of the exhibition's seven chapters will explore separate themes that are central to Tiffany's brand identity, heritage, and creative influence. Upon entering Saatchi Gallery, guests will explore founder Charles Lewis Tiffany's legacy and, in the subsequent sections, experience the works of some of the House's most creative forces such as Jean Schlumberger and Elsa Peretti. The third chapter is devoted to the annual Blue Book high jewelry collection, while the fourth room is centered on Tiffany's heritage in the world of love and commitment, having introduced the iconic Tiffany® Setting engagement ring in 1886. The fifth space is devoted to *Breakfast at Tiffany's*, while the penultimate chapter is a spectacle of diamonds, dedicated to Tiffany's renowned diamond creations. At the culmination of the exhibition, guests will have an opportunity to view the legendary 128.54-carat Tiffany Diamond.

"Since its inception, Tiffany & Co. has held a unique position within culture," said Alexandre Arnault, Executive Vice President, Product & Communications, Tiffany & Co. "'Vision & Virtuosity' celebrates the House's most defining moments, showcases the incredible collection of archives and exemplifies why Tiffany & Co. is such an iconic brand."

An accompanying exhibition catalogue, available in two sizes, presents the exhibition's highlights, showcasing creations by everyone from Louis Comfort Tiffany and Gene Moore to Jean Schlumberger, Elsa Peretti, Paloma Picasso, John Loring, and the House's most influential visionaries. With a foreword by the late Andre Leon Talley and text by Vivienne Becker, the 160-page text is published by Assouline New York and will be available in the exhibition's gift shop, as well as at Tiffany's Old Bond Street store, beginning on June 10, 2022.

Additionally, an exclusive curation of artist collaborations and limited-release items in Tiffany Blue® will be available at the gift shop. Collaborations include T-shirts and hoodies designed by Daniel Arsham, Tiffany & Co. x Wilson® footballs,

For further inquiries, please visit press.tiffany.com

TIFFANY, T&CO., TIFFANY & CO., the color and word mark TIFFANY BLUE, and the design and word mark TIFFANY BLUE BOX are trademarks of Tiffany and Company and its affiliates. © 2022 Tiffany and Company.

Quartersnacks skateboards, Mellow Gemini vases, Krink paint markers, Caran d'Ache pen and pencil sets and Bellocq tea sets.

Marking the jeweler's 150th anniversary in London, "Vision & Virtuosity" debuts at Saatchi Gallery, located in the Duke of York's Headquarters near Sloane Square, on June 10, 2022, and will run through August 17, 2022. **Tickets will be available beginning May 2, 2022 on the exhibition app, available on the iOS and Google Play app stores, or at the exhibition.**

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches, and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

@tiffanyandco

About Saatchi Gallery

Since 1985, Saatchi Gallery has provided an innovative platform for contemporary art. Exhibitions have presented works by largely unseen young artists, or by international artists whose work has been rarely or never exhibited in the UK. This approach has made the Gallery one of the most recognised names in contemporary art. Since moving to its current 70,000 square feet space in the Duke of York's Headquarters in Chelsea, London, the Gallery has welcomed over 10 million visitors. The Gallery hosts thousands of schools visits annually and has over 6 million followers on social media. In 2019 Saatchi Gallery became a charity, beginning a new chapter in its history. [saatchigallery.com](https://www.saatchigallery.com)

@saatchi_gallery

Registered Charity No. 1182328

Duke of York's HQ, King's Rd, Chelsea, London SW3 4RY

For further inquiries, please visit press.tiffany.com

TIFFANY, T&CO., TIFFANY & CO., the color and word mark TIFFANY BLUE, and the design and word mark TIFFANY BLUE BOX are trademarks of Tiffany and Company and its affiliates. © 2022 Tiffany and Company.